

Library Association of Rockland County  
Minutes – Revised and Approved Nov. 20, 2014  
Executive Board Meeting  
October 16, 2014

Present: Anthony Hosmer, Eugenia Schatoff, Maria Gagliardi, Carol Connell Cannon, Jennifer Daddio, Angela Krajcar, Christina Linder, Jessica Bowen, Veronica Reynolds, Tracy Allen, J. Brand

CALL TO ORDER – 10:05. Meeting called to order by E. Schatoff.

1. MINUTES of September 11, 2014. Motion to approve M. Gagliardi. Second J. Bowen. Passed.
2. TREASURER'S REPORT – J. Brand reported that we have received half of the grant from the County. The late penalty fee has been withdrawn by the IRS. J. Brand reviewed the Treasurer's Report with the board. Motion to approve V. Reynolds. Second A. Krajcar. Passed. Discussion of take-away item for conference that is in keeping with the theme of the conference. Items included pen or book light.

### 3. DIVISION REPORTS

- a. Adult Services – The "Cube" was successful and there has been discussion on how to continue the project and appropriate follow-up.
- b. Teen Services – The author event featuring Jennifer Donnelly was successful with 20 attendees including 5 children. The event broke even between book sales and refreshments. Teen services will meet 4 times per year. There was a discussion of professional development and participation in LARC programs especially how to encourage librarians to participate.
- c. Youth Services – A. Krajcar reported that Barry Koch is finishing the youth services brochure. Random House has donated books for the "Better Baby" program and LARC funds will be used to purchase books in Spanish. Youth services will be represented at the Nyack Halloween parade. Youth services in working on a professional development event, possibly in February. Fall Into Books reimbursement forms can be obtained from M. Gagliardi.
- d. Advocates – C. Linder reported that Donna Applegate will not be available for an advocates program. Possible alternatives include establishing foundations and fund raising. Leslie Burger was suggested as a possible contact to address fund raising. C. Connell Cannon will reach out to Gerry (Geraldine) McMahon of Franklin Lakes, who can also address fund raising and C. Linder will contact Brian Kinney director of White Plains to also address this topic.
- e. Customer Service – There were 25 participants at the book repair workshop and there is still interest in another workshop on this topic.

### 4. OLD BUSINESS

- a. Logo - No new information.

### 5. NEW BUSINESS

- a. Conference Report – Topic, "Let the Sparks Fly" which will take place on April 30, 2015 at the Crowne Plaza, Suffern. Jill Hurst-Wahl will be the keynote speaker. Need to develop a conference logo. Consensus was to keep the cost the same as the last conference. Each director received a letter requesting \$50. To fund the raffle baskets. There was a discussion of soliciting sponsors for the conference and donors for the raffle. Two levels of sponsorship were accepted. For a donation of \$250 (Silver Sponsorship) sponsors are thanked the day of the conference during the lunchtime speeches. A donation of \$500. (Gold Sponsorship) will include sponsors being thanked the day of the conference during the lunchtime speeches and have their name and/or logo on all advertising. There was a brief discussion of collaborating with Westchester library system on conference in 2016.
- b. Replacement for Treasurer - Following discussion of potential replacement for treasurer, T. Allen will follow-up on a candidate.

Motion to adjourn T. Allen. Second J. Brand. Passed

Next meeting Thursday, November 20, 2014 at Finkelstein.

Anthony Hosmer,  
Secretary