

Library Association of Rockland County
Minutes
Executive Board Meeting
January 23, 2014

Present: Anthony Hosmer, Eugenia Schatoff, Christina Ryan-Linder, Veronica Reynolds, Angela Krajcar, Christina Blanchette, Laura Grunweg

Absent: J. Bowen, Carol Connell Cannon, Tracy Allen, Maria Gagliardi

CALL TO ORDER – 10:05 L. Grunweg called the meeting to order.

1. MINUTES of November 21, 2013 Motion to approve J. Brand. Second C. Ryan-Linder. Approved.

2. TREASURER'S REPORT – Presented by J. Brand. Year end statement provided to Board. Checks were sent to library directors who will report back on how funds were used. The budget for 2014 has been approved and LARC will receive \$41,965. from the County. V. Reynolds motion to approve Treasurer's Report. Second A. Krajcar. Approved.

3. DIVISION REPORTS

a. Adult Services – Discussed prices for bookmark printing. All quotes were from online vendors. Shipping charges vary, but are in the \$30.00 range. L. Grunweg recommended a matte rather than a glossy finish. Motion to spend up to \$500.00 for bookmarks. L. Grunweg motion to approve. J. Brand second. Approved.

b. Teen Services – The gift wrapping event at Barnes & Noble netted Teen Services \$159.00. Teens were brought from local libraries to participate. Teen Services will not participate in YouthFest. No decision has been made on an author for the author event.

c. Youth Services – The children's Services Spring event will take place on March 19th featuring author Dan Yaccarino. List of participants to the Society of Illustrators was given to J. Brand for reimbursement. The Youth Services brochure survey has been distributed.

d. Advocates – Requested suggestions for future presenters.

4. NEW BUSINESS

a. Camp Shanks Villager Digitization Project - C. Blanchette spoke about a request to digitize approximately 100 issues of the "Camp Shanks Villager Newsletter". Each issue is approximately 8 pages. C. Blanchette provided a quote of \$1,599. which includes OCR and metadata. It does not include time for metadata index/subject headings. Once in digital format, it may be possible in the future to build collections on a topic using content PM software. Suggestion was made to fund project up to \$2,500. Next step: e-motion to commit up to \$2,500. to digitize the "Camp Shanks Villager Newsletter."

b. LARC Logo – L. Grunweg presented the latest logo designs. The three top contenders included an opening book (fan), flying book and a bird with "book" wings (big bird). Discussion to continue.

c. LARC Program Idea "Shadow Day" – L. Grunweg spoke about concept of sharing expertise and prepared a sample surveys – one to offer help and one to ask for help. It was agreed that surveys should go to directors first to see if they want to coordinate event for their staff. Suggestion was made to present survey in stages. First stage, get volunteers to offer help. Second stage, match expertise with needs. It was further suggested that perhaps board members should act as "seed" experts to offer help. Further discussion is needed on what to include.

d. Membership – Discussion of membership applications and membership cards.

e. Motion to increase budget lines for 5 divisions to \$2,000. each. Final approval via e-mail vote. Note, question was raised on validity of e-mail vote per bylaws.

Motion to adjourn J. Brand. Second V. Reynolds. Passed

Next meeting February 27, 2014.

Anthony Hosmer,
Secretary