

LIBRARY ASSOCIATION OF ROCKLAND COUNTY

Minutes

Executive Board Meeting
March 18, 2010 10:00 AM
Suffern Free Library

Board members present: Ruth Bolin, Jack Brand, Jill Gross, Amelia Kalin, Janet Lukas, Sara Nugent, Joanne Sininsky, and Melinda Watkins

Absent Board members: Anthony Hosmer

Guests: Maria Gagliardi, Director, Palisades Free Library

1. **CALL TO ORDER-** 10:07 by S. Nugent
2. **MINUTES OF February 2009-** motion to accept by R. Bolin. 2nd by J. Lukas. Unanimously accepted.
3. **TREASURER'S REPORT-** Membership is lower than last year. J. Sininsky motion to pay M. Watkins for all six hours for Youthfest, and accept Treasurer's Report. 2nd by A. Kalin. Unanimously accepted.
4. **DIVISION REPORTS**
 - Adult Services – The job readiness workshop was a great success. J. Gross was congratulated by all present on an outstanding job. Video was sent out to libraries and also posted to YouTube. Should also be posted to LARC website. Fred Sandner may do a "Future of the Book" program. Veronica Rutter from New City may do a technology workshop for Adult Services. They are also planning a trip to see Nyack's new construction.
 - Advocates – Please send ideas to J. Sininsky
 - Youth Services - YS met at Suffern on March 9. Jennifer Smith did a presentation on the Carnegie award for best children's video. At our next meeting, April 6 at Finkelstein, we'll have Veronica Rutter from New City talk about Twitter. Youthfest- over 300 people stopped at our booth. Rockland 21 C wanted more bookmarks. Fall into Books- October 21- Mt St Alphonsus in Esopus. Catered. Author Program. Pat Schories. May 11 at Nanuet 7-9. Book sales by Barnes and Noble. Letter from Zebrowski's office. Possible money. J. Sininsky motion to sponsor up to 3 early bird Fall into Books participants form each library. 2nd by A. Kalin. Passed unanimously.
 - Support Services- Warren Graham's customer service program could cost up to \$2350.00. He could be at Haverstraw and Nanuet on July 20. J. Sininsky motion to not have Warren Graham. J. Brand 2nd. Unanimously passed.
5. **COUNTYWIDE PROJECTS**
 - Hudson Valley Heritage- Christy Blanchette went to training. Tomkins Cove and Nanuet images to be added. Now new property stamps are needed, so some previously done ones will need to have that added. Finkelstein is not done yet.
 - Rockland County Times (JOANNE/RUTH)- Discussion about dropping project. J. Sininsky and R. Bolin will pick 5 years and then see how those turn out before moving forward.

6. OLD BUSINESS

- Ecommerce- Not proceeding because an ecommerce component will be part of the upcoming system migration. J. Sininsky- motion to end project without prejudice.
- ROCKLAND BUS AD revision- We would have to buy the artwork in order to re-size it to make any posters.
- I & R (RUTH)- R. Bolin is waiting to hear from Lauren Moore about this.

7. NEW BUSINESS

- PR CONSULTANT (MELINDA)- M. Watkins discussed the possibility of hiring a PR for LARC. She will contact firms about fees, etc.
- Annual Meeting. June 3 is the Annual Meeting. Catering will be done by La Promenade. A. Kalin will contact. Flyer will be done by S. Nugent. Erica Grodin will do the Author Introduction. Scholarships will be announced by A. Kalin. The meeting will be run by R. Bolin.

8. **NEXT MEETING** – April 15th, 10am Suffern.

9. **ADJOURNMENT**- Motion to Adjourn A. Kalin at 12pm. 2nd by J. Lukas.