

LIBRARY ASSOCIATION OF ROCKLAND COUNTY
Minutes: Executive Board Meeting, December 18, 2008
Valley Cottage Library

Present: Amelia Kalin, Joanne Sininsky, Anthony Hosmer, Ruth Bolin, Janet Lukas, and Melinda Watkins

1. CALL TO ORDER- at 9:55 by R. Bolin
2. MINUTES OF November 20, 2008- J. Lukas motion to approve. A. Hosmer 2nd. Passed unanimously.
3. TREASURER'S REPORT- J. Brand absent. No Report.
4. DIVISION REPORTS
 - Adult Services- T. Berman absent. No Report.
 - Advocates – Would we like to plan a workshop about reading financial reports for trustees ?
 - Youth Services- Raul Colon program successful. 26 people attended. Give-a-kid-a-book donations were given by individual libraries.
5. COUNTYWIDE PROJECTS
 - Rockland Images- Sally has been in touch with Tomkins Cove, Nyack, and Haverstraw.
 - Homebound Delivery- At the Rockland Directors' meeting, all present said they wanted to participate. T. Berman will send bags in delivery. R. Bolin will send forms in delivery. Might be media rate. Got bags with website address.
 - Hudson 400- We are unsure as to what is happening since we have not heard from the County.
 - Advertising- The Journal News has an educational supplement in early January. Also, we have had an ad in the Rockland magazine in the past. J. Sininsky made a motion to have 3 full page ads in Rockland Magazine for 2009 promoting library programs related to the Hudson 400. A. Kalin 2nd. Passed unanimously. An email will be sent to directors with a deadline to give programs for Ad. No more than 20 programs total. Add other things like SRP, Give a kid a book. Etc. Add a coupon on Ad to enter a raffle or other. Months: March, June, Sept. A. Kalin will follow-up.
6. OLD BUSINESS
 - Conference 2009- April 27, 2009- see attachment.
 - Website- M. Watkins updated: added library hours, contact info, calendar info, re-arranged information, deleted older info, and instituted the changes proposed by the Website Committee. Further changes will be made, and a form for adding programs to the calendar will be made for libraries to email to Tektools.
 - Board Trip: to Darien, CT Library
7. NEW BUSINESS
 - Projects for 2009- Ad, Conference and Website
8. NEXT MEETING – January 15, 2009 9 :30 Valley Cottage
9. ADJOURNMENT 11:50 motion to adjourn by R. Bolin. 2nd by J. Sininsky.