

Library Association of Rockland County
Minutes
Executive Board Meeting
October 24, 2013

Present: Anthony Hosmer, Christina Ryan-Linder, Veronica Reynolds, Jack Brand, Jessica Bowen, Laura Grunweg, Carol Connell Cannon, Tracy Allen, Maria Gagliardi

CALL TO ORDER - 10:11 L. Grunweg called the meeting to order.

1. MINUTES of September 19, 2013. Motion to approve J. Bowen, second by J. Brand. Approved.

2. TREASURER'S REPORT – Presented by J. Brand. Second half of funding has not been received from the County. V. Reynolds motion to approve. Second by C. Ryan-Linder. Approved.

3. DIVISION REPORTS

a. Adult Services – V. Reynolds reported that quotes for cost of bookmarks were high. There was a discussion of the bookmark project and the technical specifications, how many per page etc. The “Best Practices in Cloud Computing Roundtable” will be changed to a planning committee meeting.

b. Teen Services – The Barnes & Noble giftwrapping event will take place at the Palisades Mall on December 6, 2013.

c. Youth Services – Dan Yaccarino is the first choice for the Spring author event. “Give a kid a book” has been moved up due to the early date for Hannukah this year. The trip to the Society of Illustrators is scheduled for December 9, 2013. Up to \$150 may be used to reimburse LARC members for the bus. It is to be taken from the youth services line. Spoke about LARC presence at the Nyack Halloween Parade.

d. Advocates – There will be no charge to participants at the advocacy event to take place on November 14, 2013 featuring John Hammond. Board members reviewed two flyer designs for the event.

e. Customer Service Division – Suggestion and discussion for future live “secret shoppers” to survey library services. There were 57 participants at the customer service workshop featuring Sally Ijams. Also spoke about a future event related to managing your email.

4. COUNTYWIDE PROJECTS

a. Hudson River Valley Heritage – LARC will absorb the New City's paper into its HRVH service/hosting fee. If and when it grows into the next highest cost tier, re-discuss this issue with New City.

5. NEW BUSINESS

a. Annual Transition of Officers – The committee met and prepared a draft of responsibilities of major officers. It was distributed to board member for mark-up and feedback by email.

b. LARC Logo – Proposed designs were presented for board feedback. No decision made.

c. LARC Program Idea “Shadow Day” –No report available at this time.

d. Make a Difference Rockland – This will take place at Tappan Zee High School on November 6th. L. Grunweg will be at the LARC table.

C. Ryan-Linder made a motion to adjourn. Second by V. Reynolds. Passed

Next meeting Nov. 21, 2013 at Blauvelt Library.

Anthony Hosmer,
Secretary