

# Library Association of Rockland County

## Minutes

**December 15, 2016**

**Attendance:** Anthony Hosmer, Carol Connell Cannon, Nancy Wendt, Maria Gagliardi, Ashley Maraffino, Danielle Connolly, Jessica Gordon, Jim Farrell, Jane Marino, Jessica Bowen, Sara Nugent

**Absent:** Pat Soto

**CALL TO ORDER** – 9:58 Meeting called to order by M. Gagliardi

**MINUTES of Nov 2016** N. Wendt moved to accept, C. Connell Cannon 2<sup>nd</sup>, all in favor.

### LEADERSHIP ROCKLAND

Bob Baird, Katie Beckman and Barry Dorfman came to discuss the program, benefits and application process. The new class runs from Sept 2017-June 2018. Commitment is one day a month from 8am-5pm. Cost for program is \$1200. Scholarships are available on a needs basis. Applications are due April 1<sup>st</sup> 2017.

**TREASURER'S REPORT** – M. Gagliardi reported all County fund have been received. The Legislature is now in charge of distribution. Ed Day's budget has removed contract agencies from the budget. The Legislature has put them back in. We will wait to see if the 2017 final budget has removed our funding request. In any event, County funds can only be used for limited purposes: promotion and digitization of historic material. M. Gagliardi reported LARC's fund balance as of 12/15/2016 is \$155k.

A subcommittee will be formed after the Conference is complete and the 2017 County Budget is known to explore future funding of LARC.

As a follow up on the search for open seat of Treasurer, M. Gagliardi reported she contacted CPA agencies with no success. She will reach out to the local colleges to see if any accounting students might be interested in volunteering.

C. Connell Cannon made a motion to reimburse Palisades Free library in the amount of \$1097 for Insurance Policy, J. Farrell 2<sup>nd</sup>, all in favor.

J. Farrell made a motion to reimburse Maria Gagliardi in the amount of \$26 for Survey Money for Conference survey. N. Wendt 2<sup>nd</sup>, all in favor.

S. Nugent made a motion to have LARC send a letter to the County library directors requesting that \$100 of their Kurz Family Foundation grant be sent to LARC to be used to defray costs associated with SCRAWL. J. Farrell 2<sup>nd</sup>, all in favor. N. Wendt moved to accept the Treasurer's Report, J. Marino 2<sup>nd</sup>, all in favor.

### DIVISION REPORTS

#### Adult Services

A. Maraffino reported they met on Nov 16 with 1/2 of the meeting dedicated to continued discussion of UNIQUE COLLECTIONS in each library. A. Maraffino asked about certificates tracking, C. Connell Cannon recommended A. Maraffino forward the list of attendees to her so she can enter them into the database and issue certificate. Book of the Year are in the 2<sup>nd</sup> round of reading. Next meeting Jan 26 Veronica Reynolds will recap her experiences and findings from the Library Marketing & Communication Conference she attended in Dallas.

#### Advocates

No report

#### Customer Service.

N. Wendt the sub list is now up to date. She will do a quarterly printing and send to Directors and Department Heads in Rockland. Next meeting is set for Feb.

#### Teen Services

J. Gordon updated SCRAWL project. New members have joined the committee. The committee was unhappy with the new price per book. J. Gordon noted the committee recommended she be in attendance when decisions pertaining to SCRAWL are on the agenda. She reported submissions are already rolling in. Jessica will print posters and send around to the 17 libraries. She will also send a pdf of the flyer to LARC membership.

## **Youth Services**

D. Connolly reported on the meeting of Nov. 18. She circulated a thank you letter from the Center for Safety and Change thanking them for the Give A Kid A Book collection. She is waiting on a final tally of total books donated for the project. The group agreed to move forward with a Countywide 1000 Books Before Kindergarten program. More information to follow in the coming months.

She reported issues related to the new division listservs. M. Gagliardi will distribute lists to each of the Division Chairs of the active membership.

J. Marino and M. Gagliardi will develop guidelines for listserves and present to the Board at the Jan meeting.

## **OLD BUSINESS**

### **Conference**

J. Bowen reported the new date for the Conference is Friday, May 5<sup>th</sup>. There was a conflict with NYLA YS conference. She circulated the preliminary budget: Estimated Expenses is: \$21,420. Estimated Income is: \$14,050. If predictions are correct overall costs for conference cost \$7,370.

J. Bowen will have Barry update the flyer with the new date. She is also waiting on confirmation of the key note speaker: Will Schwalbe author of End of Your Life Book Club

Once speaker is confirmed she will distribute SAVE THE DATE flyers to Rockland, Orange, Westchester and Bergen libraries.

### **Golf Outing**

J. Farrell will coordinate meeting with Rockland Country Club and J. Marino in the next few weeks.

### **NEA Big Read**

J. Bowen brought information related to the NEA grant opportunity. J. Marino, J. Bowen, N. Wendt and rep from PRL will create a committee and attempt to submit application by the January deadline.

### **Membership Software**

N. Wendt reported positive outcomes with Wild Apricot. Pros: Easy to use, meets our needs, soft interface with QuickBooks, varied levels of membership, registration module, widget. Con: No integrated ecommerce component, but will interface with PayPal, Cube or any other merchant account software. Cost: for 500 contacts/10 admins/\$70 per month. She will send around PowerPoint presentation and follow up to see set up time and if there are any set up fees.

J. Marino reported on MemberClicks. She had a real time demo that was recorded on YOUTUBE. Information was distributed and J. Marino encouraged the full Board to review. She liked the product, but costs are: for 300 members/900 prospects with only 12,000 emails per month allowed, set up completed within 60-90 days/limited time discount costs: \$581 set up and ongoing \$280 per month.

M. Gagliardi reported on Member365. Had a phone rep demo product. Has a free trial, but was unable to easily access or navigate anything. Another walk through of the software is set up for next week. Costs: for 2000 member: \$149 per month, \$2500 set up fee, 3 months to go live.

### **Membership dues**

J. Marino made a motion to keep current dues at 2016 rates. M. Gagliardi 2<sup>nd</sup>, all in favor. J. Bowen suggested we revisit dues next year given the value added membership/CE tracking software.

### **Sponsorship for Rockland Goes Green in April 2017**

No motion was put forth and therefore there is no action on this item.

### **Card For Every Kid**

M. Gagliardi reported that G. Bell of Nanuet suggested LARC sponsor a program like the Card for Every Kid. M. Gagliardi will bring the idea back to the Rockland County Library Directors for consideration.

At 12.14pm S. Nugent made a motion to adjourn, N. Wendt 2<sup>nd</sup> all in favor.

**Next meeting January 19, 2017 at Pearl River. 930 coffee/10am meeting.**