

Library Association of Rockland County
Minutes
Executive Board Meeting
January 20, 2011
Valley Cottage Library

Present: Ruth Bolin, Maria Gagliardi, Benjamin Reid, Lauren Cully , Sara Nugent, Jack Brand, Anthony Hosmer, Joanne Sininsky, Melinda Watkins, Amelia Kalin, Janet Lukas

CALL TO ORDER - 10:10 Melinda Watkins

1. MINUTES of December 16, 2010 . Motion to approve with two spelling corrections. J. Sininsky, A. Kalin , second. Approved
2. TREASURER'S REPORT – The Treasurer's Report was reviewed By Jack Brand. Funds from 2010 will be expended to close out the year. **Motion** to approve the Treasurer's report – J. Sininsky, S. Nugent, second. Unanimously approved
3. DIVISION REPORTS
 - a. Adult Services–Program on dealing with the mentally ill with NAMI (\$250 honorarium approved), moved to February along with membership meeting
 - b. Teen Services – (Ben) Held Mock Prinz awards; working on April Teen author visit including the mall
 - c. Youth Services –(Lauren) January 4 was the Mock Newbery Caldecott meeting; working on youthfest; January 28 Libguides workshop at youth services meeting
 - d. Customer Service Division –Book repair workshop March 31 with Kapco at 9:30 HAV
 - e. Advocates – no report
4. COUNTYWIDE PROJECTS
 - a. Hopper House Anniversary – Hopper House representatives will prepare a list of presenters for libraries to book in celebration 2011; let Joanne know about any library events.
 - b. Hudson Valley Heritage –A. Kalin will write a letter to library directors asking for a representative from each library to review photos for corrections.
 - c. Joanne will contact Toya Dubin about specific proposal for filming of ROCKLAND COUNTY TIMES.
5. OLD BUSINESS
 - a. I & R Update – Project canceled. Will not be updated.
 - b. Purple Crayon Award – March 8 – LARC will make a \$500 donation for a full page ad. **Motion** J. Sininsky, M. Gagliardi, second. Approved
 - c. Freegal – not a LARC project. S. Nugent to pursue with RC Directors
6. NEW BUSINESS
 - a. PR Consultant – Discussion of the proposal by Risa Hoag. Committee of M. Watkins, M. Gagliardi, A. Hosmer, S. Nugent to meet and define the PR projects needed by LARC and to get a specific proposal from Risa Hoag. Bring back to next meeting.

- b. LARC Budget 2011- Treasurer Presented LARC budget for 2011. After discussion the budget was approved. **Motion:** J. Sininsky, A. Kalin, second. Approved.
- c. Newsletter and Membership drive in January - ?
- d. LARC Conference will be held in April or May 2011 at the Comfort Inn (Nanuet)

Next meeting February 17, 2011 at Valley Cottage Library